



Britain in 2010: The New Business Landscape

By Richard Scase

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Britain in 2010: The New Business Landscape, Richard Scase, Britain in 2010: The New Business Landscape focuses on the continuities and discontinuities in the changing social structure of Britain. This text is a landmark vision of the country's future at a time of unprecedented opportunity. It asserts that by 2010 traditional family forms will no longer be the foundation of society; 1001 lifestyle tribes will replace age and income groups; self-centred, self-indulgent and hedonistic citizens will be freed from traditional obligations, making them restless consumers.



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Reviews

Basically no terms to clarify. It is actually written in basic terms rather than confusing. I found out this ebook from my dad and I suggested this book to find out.

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