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E-People

By Sue Weekes, Scott Beagrie

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, E-People, Sue Weekes, Scott Beagrie, This book provides a fast track route to mastering the online people strategies that will help you manage the workforce more effectively. It covers the key areas of online people strategies, including how Web-based technology can streamline and automate traditional HR tasks, transform HR into a more strategic function and help to build a more effective and motivated workforce. It includes examples and lessons from some of the world's most successful businesses, including BP, Exult, Getty Images, IBM, ICL and Oracle, and ideas from the smartest thinkers, including David Ulrich, Peter Drucker, David Cannon, Christopher Boone and John Sullivan. It also includes a glossary of key concepts and a comprehensive resources guide.



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