



Vocal Leadership: 7 Minutes a Day to Communication Mastery, with a foreword by Roger Goodell

By Arthur Samuel Joseph

McGraw-Hill Education Ltd Nov 2013, 2013. Buch. Book

Condition: Neu. 236x156x30 mm. Neuware - Communicate like a LEADER Research proves that the greatest impact speakers have in any conversation comes not only from the words they say but from the sound of their voices. In other words, it is not just the message but the messenger that matters. No one has a better grasp of this fact--and how to leverage it to your benefit--than Arthur Samuel Joseph, one of the world's leading communication strategists and the creator of the Vocal Awareness Method. Joseph's client list is a who's who of world-famous celebrities--including Sean Connery, Angelina Jolie, Pierce Brosnan, Earvin 'Magic' Johnson, Emmitt Smith, and Arnold Schwarzenegger. He has trained broadcasters and executives at the NFL Network, NBA, MLB, ESPN, Fox, and NBC, as well as business leaders at Deloitte, Ernst & Young, Disney, Toyota, Ritz-Carlton, and the Federal Reserve Bank, among others. In Vocal Leadership, Joseph shares all his secrets to Communication Mastery with you. Vocal Leadership provides proven techniques and daily exercises to help you develop a commanding voice and presence, and improve vocal quality, mental acuity, body language, and self-esteem to dramatically increase your influence. Joseph takes you...



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