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Get Rich Blogging

By Zoe Griffin

John Blake Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, Get Rich Blogging, Zoe Griffin, The Sunday Mirror's former showbiz gossip columnist, Zoe Griffin, explains how she did just that in this original and informative book, Get Rich Blogging. Her own blog, Live Like A VIP, now generates a six-figure income, and she spends her life partying and writing about it. What's stopping you from doing the same? There is no technical knowledge required: all you need is this book, a laptop and an internet connection, and you could be blogging your way to wealth and happiness. With tips from the authors of the world's most respected and financially successful blogs on fashion, music, film, men's lifestyle and women's lifestyle, this book explains how anyone can start up a blogging business from scratch. Contributors include Perez Hilton, The Clothes Whisperer, The Fashion Editor at Large, Mumsnet, Tech Week, Music News and Mr Porter. You'll learn how to create appealing content, choose a web host, spread the word on social media, attract advertisers and pitch to magazines and newspapers and have fun along the way.



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