



J Ai Cree Et Developpe Une Entreprise: Conseils Pratiques

By Gaspard Chevallier

Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 214 x 149 mm. Language: French . Brand New Book ***** Print on Demand *****.Lasse d etre employe, j ai cree avec un associe une entreprise. C etait a la base une societe specialisee dans la publicite exterieure, mais elle a depuis diversifie ses activites. Comme beaucoup d entrepreneurs le chemin a ete parseme d embuches et la tentation d abandonner omnipresente. Avant de monter ma societe, j aurais bien aime etre conseille, averti et meme guide, cela m aurait permis de gagner du temps, et surtout de consacrer mon energie a des taches plus importantes. C est pour ces raisons que j ai decide d ecrire ce livre. Vous allez donc decouvrir le recit detaille d une aventure entrepreneuriale ainsi que des conseils pratiques issus de cette experience tels que: - Comment entreprendre meme si vous n avez pas d idee - Comment choisir son associe - Quels sont les criteres de rentabilite pour un nouveau business - Comment negocier avec un fournisseur - Preparer votre lancement et votre offre commerciale (marketing mix) - Comment recruter avec sagesse du personnel - Comment utiliser son carnet d adresses -...



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