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A Practical Guide to Business Writing: Writing in English for Non-Native Speakers

By Khaled Al-Maskari

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, A Practical Guide to Business Writing: Writing in English for Non-Native Speakers, Khaled Al-Maskari, Nowadays, letters, reports and emails are vital components of business practice. Communication is increasingly global, but it's not any easier to understand or contribute to for non-fluent English speakers. There is increasing pressure to be able to produce effective documents for a business environment but little help out there to do so efficiently, resulting in wasted time and uncomfortable business communication. This book provides a wealth of practical information for any person who aims to produce short, effective documents within the work environment. It offers sensible, valuable and helpful rules for producing effective short reports, memos, letters and e-mails that are clear, concise and easy to read for the busy manager or supervisor working in the demanding setting of modern industry or commerce. But it goes further: not only are rules provided for the inexperienced business writer, but models are proposed which provide solutions for a whole host of business situations - providing help, support and encouragement for the many thousands of business writers who need to feel confident in their writing.



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