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The Secret Language of Business: How to Read Anyone in 3 Seconds or Less

By Kevin Hogan

Times Group Books, New Delhi, India, 2009. Softcover. Book Condition: New. First Edition. There are hundreds of books available on the subject of body language and non-verbal communication. Kevin Hogan transcends the notion of body language as merely reference material and brings it to the business community in The Secret Language of Business. This book is geared towards teaching you the ins-and-outs of body language and how it not only effects, but ultimately shapes your personal and professional life. The beginning chapters will teach you the very basics of body language and the power it has to influence attitudes, actions, and outcomes. After you have mastered these technical aspects, Hogan will teach you how to use body language to your advantage in all aspects of your professional life (meetings, selling, hiring, managing, etc.). Printed Pages: 256.



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